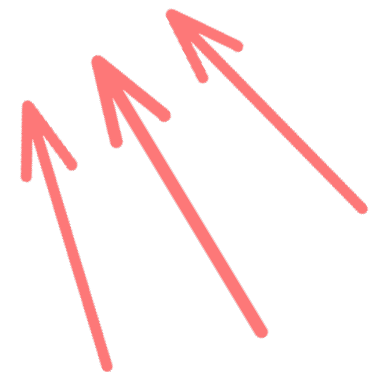
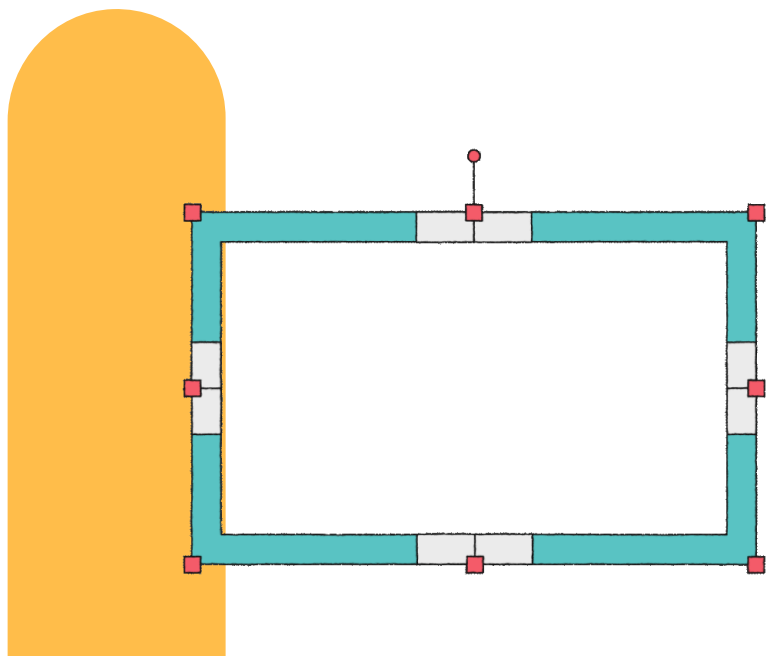
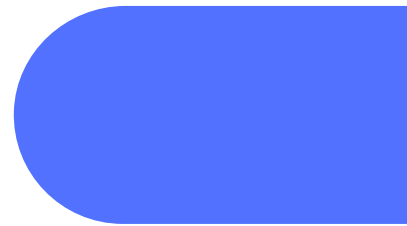


A Beginners Guide to Accessibility



What is accessibility?

Digital accessibility refers to the practice of creating digital content and applications that are accessible to everyone. This can apply to websites, mobile apps, desktop apps, video games, electronic documents and more! Creating accessible content may increase engagement.



For example, someone with a vision impairment may not be able to see an image but descriptive alternative text may be provided for the image and so it could be effectively conveyed.

People in the accessibility community will often use the word 'ally'. There are 11 letters between the a and the y in accessibility, hence 'ally'.

Some important to-dos:

- Adding alt attributes to all images - including alt values for all meaningful images.
- Making sure your website or document can be navigated by keyboard only.
- Include captioning to any videos and a transcript.
- Choose colours with care.
- Resize the text to an appropriate size.
- Ensure tables have headers.

"In 2018, less than 10% of all websites were meeting web accessibility standards."